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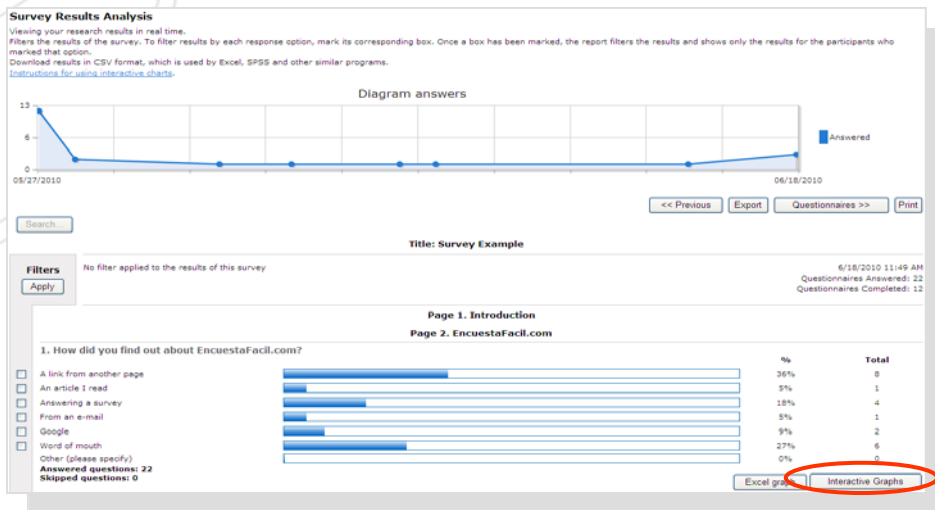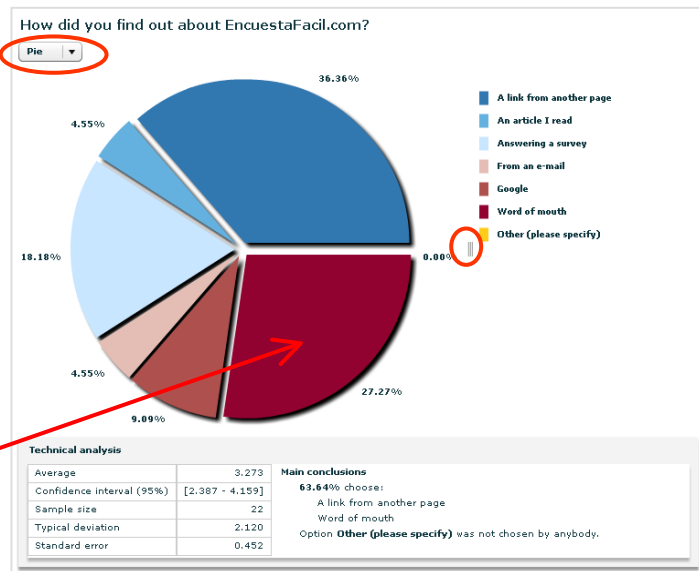## Using Interactive Graphs

1. Click on "*Interactive Graphs*" button by each question to see its corresponding graph.

2. Select the type of graph you´d like to use

• Bar

• Pie

• Bubble

3 – Change the size of the graph (by moving the mark on the right-hand side of the graph).

4 – By placing the mouse over each response option of the graph, you will see the corresponding data to the results of that response.

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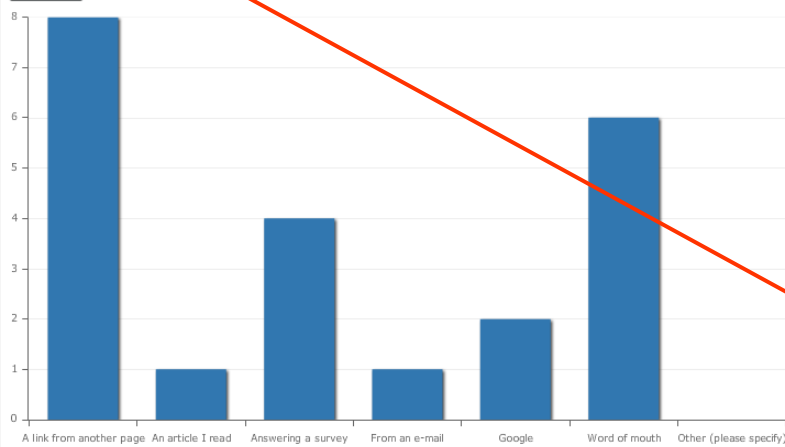**How did you find out about EncuestaFacil.com?**

The most positive: ❌
36.36% of the respondents answered "**A link from another page**"

The most negative: ❌
4.55% of the respondents answered "**From an e-mail**"

[Bars ▼]

Technical analysis

Average	3.273
Confidence interval (95%)	[2.387 - 4.159]
Sample size	22
Typical deviation	2.120
Standard error	0.452

Main conclusions
63.64% choose:
A link from another page
Word of mouth
Option **Other (please specify)** was not chosen by anybody.

5 – Right-click on top of each option to highlight trends and emphasize conclusions. You can highlight the positive aspects (Add positive key) or the more negative aspects (Add negative key) that you'd like to stress in your survey or in a presentation.

6 – Click on "X" to remove from graph.

7 – By right-clicking on any part of the graph the "*print*" option will appear.

8 – Technical analysis: Providing descriptive statistical information about the responses to a question.

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Mean: average of the group

Confidence Interval: interval of values within which the response is located, with a 95% probability

Sample size: number of responses collected.

Standard deviation: How much the scores vary, on average, with respect to the mean.

Standard error: Estimation of the error that would be committed by applying the results of the question to the general population.

*the first response option is assigned a value of 1, the second 2, etc.

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